



## ***Press Release***

### **FOR IMMEDIATE RELEASE**

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## **Plustek's Innovative Design Earns Special Outstanding Achievement Award From BLI**

**CERRITOS, CALIF. (January 25, 2011)** – [Plustek Technology Inc.](http://www.plustek.com), a manufacturer of consumer, prosumer, professional and office imaging devices (including portable scanners, sheet fed/flat bed scanners, large format graphic scanners and Network Video Recorders ), announced today it was honored with an “Outstanding Achievement” award for its one-of-a-kind approach to “workgroup scanning” from Buyers Laboratory Inc. (BLI), the world’s leading independent tester of document imaging products. BLI’s “Outstanding Achievement” awards annually acknowledge those that bring products and capabilities to the office imaging market that stand out for their extraordinary ingenuity, usefulness or value.

A first for USB-connected scanners, the Plustek SmartOffice PL1530 earned an “Outstanding Achievement” award for “Innovation” for its ability to connect to two PCs at one time, redefining the meaning of “workgroup” scanning. Connected on both ends via a simple USB cable, two users can scan from one device with the touch of a button.

“This is the first scanner tested that allows customers to double their scan performance without the hassle, and added cost, of building a network-connected scan center,” said BLI Test Technician Joe Ellerman.

The SmartOffice PL1530 offers dedicated hard keys labeled PC1, Custom, PDF, Scan and PC2. While the three middle keys can be customized by end users, the two PC keys allow the scanner to direct the image to either user's computer.

“Plustek is thrilled to be among the winners of the ‘Outstanding Achievement’ awards from Buyers Lab,” said Mark Druziak, Plustek’s director of business development and marketing. “It is an honor to be recognized by such an august organization, particularly in the category of ‘Innovation’ for our SmartOffice PL1530 scanner, as Plustek prides itself on being an innovator and for constantly building products that make our customers’ lives easier.”

This ENERGY STAR-qualified and RoHS-compliant device comes with a variety of scan solutions to help ease the scanning, editing and routing process, including the ability to organize and manage documents using NewSoft Presto! PageManager, OCR image files via ABBYY FineReader, edit and enhance digital documents with the help of Presto! ImageFolio and organize stacks of business cards through Hotcard BizCard Finder. The SmartOffice PL1530 also features an easy to use scan driver, with all of the main features, including profile selections, on the main screen; a built-in 8.5" x 11.69" flatbed; and faster than average single-page scan speeds all for a lower than average suggested retail price. Its versatility makes the Plustek SmartOffice PL1530 best suited for front offices and small workgroups with multiple scanner users.

### **About Buyers Laboratory**

Since 1961, Buyers Lab has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's US and UK laboratories, the company has been the leading source for extensive databases of specifications and pricing on copiers, printers, fax machines and multifunctional products. The company's databases cover over 13,000 products and have a long-standing reputation for being the industry's most trustworthy and complete source for global competitive intelligence.

### **About Plustek**

Respected as one of the world’s leading image solution providers, Plustek manufactures and delivers high-quality scanners and other imaging products to buyers worldwide, reaching millions of consumers. In business since 1986, Plustek began as an original equipment manufacturer (OEM) for many large companies, creating an innovative array of products including: scanners, IP cameras, servers and imaging-related devices. Through a combination of design innovation and strict attention to usability and manufacturing quality, Plustek has grown to become one of the largest image solution providers in the world. In addition to supporting its sales offices worldwide, Plustek’s state of the art factories and offices are able to provide just-

in-time manufacturing and engineering expertise on a contract basis. This combination of skill sets allows Plustek to introduce outstanding new products to the market with superior design, support and with unrivaled after-sales support and service.

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